



Kévin BROUILLAUD

Product Designer

With the aim of providing the best user experiences, I developed these last few years skills in product design, programming, marketing and communication. Passionate about the Web and new technologies, I decided to apply my cross-disciplinary skills to Product Design in order to design innovative, easy to use and usefull products.

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🌐 kbrouillaud.com ↗

💡 Skills

User research
Product thinking
Information architecture
Proprototyping
Interaction design
Visual communication
UX writing
Programming (HTML, CSS, PHP, React)

Figma / Sketch / XD
Illustrator
Photoshop
InVision / Principle
InDesign
After Effects / Lottie
Office
Canva
Notion
FigJam / Miro

French (native)
Anglais (fluent)
Espagnol / Italien (intermediate)

❤️ Hobbies

💻 Digital / High-tech
🎮 Video games / eSport
🧠 Cognitive sciences
₿ Web3 / Investment

📁 Work Experience

UX/UI Designer & Developer

FEV. 2020 – PRESENT, COURBEVOIE, FREELANCE

Tree Digital Factory, UX/UI Designer

SEP. 2018 – SEP. 2021, PUTEAUX, PERMANENT

- Designed a B2C Real-Estate app (iOS / Android), its website and ads assets (display / video).
- Customer journey optimization for the off-plan property website MaSelectionImmo.fr (landing pages, emailing overhaul, acquisition assets, PDF guides, ...).
- Created the new brand identity for Tree Digital Factory (logo, corporate website, visual identity, B2B presentations, ...)
- Conducted UX missions and created several digital and print assets.

Bik'air - Hatofa, Customer Experience Designer

AUG. 2017 – AUG. 2018, PARIS, CO-FOUNDER

- Designed a free-floating bike sharing app (iOS / Android), its website and bikes visual identity.
- Worked on business plan marketing and communication strategies.
- Took part in mobility tradeshowes and pitches to municipalities.

Koolekt, Entrepreneurial project in social web & e-commerce

AUG. 2015 – NOV. 2016, COURBEVOIE, FOUNDER

Rent Your Paris, Webdesigner

APR. 2014 – AUG. 2015, PARIS, PERMANENT

🎓 Education

Certification of Multimedia project manager (BA equivalent) - L'École Multimédia

2018, PARIS

BA (Hons) in Fashion and luxury Management - Mod'Art International

2015, PARIS

6.5/9 at the International English Language Testing System (IELTS) - 2011

2011, PARIS

High-School Diploma in Economics and Social Sciences, English-language European section

2009, NEUILLY-SUR-SEINE