

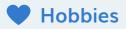
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User research Product thinking Information architecture Proprotyping Interaction design Visual communication UX writing Programming (HTML, CSS, PHP, React)

Figma / Sketch / XD Illustrator Photoshop InVision / Principle InDesign After Effects / Lottie Office Canva Notion FigJam / Miro

French (native) Anglais (fluent) Espagnol / Italien (intermediate)





Digital / High-tech

👔 🛛 Video games / eSport

Cognitive sciences

Web3 / Investment

Kévin BROUILLAUD Product Designer

With the aim of providing the best user experiences, I developped these last few years skills in product design, programming, marketing and communication. Passionate about the Web and new technologies, I decided to apply my cross-disciplinary skills to Product Design in order to design innovative, easy to use and usefull products.



UX/UI Designer & Developer

FEV. 2020 - PRESENT, COURBEVOIE, FREELANCE

Tree Digital Factory, UX/UI Designer

SEP. 2018 - SEP. 2021, PUTEAUX, PERMANENT

• Designed a B2C Real-Estate app (iOS / Android), its website and ads assets (display / video).

• Customer journey optimization for the off-plan property website

MaSelectionImmo.fr (landing pages, emailing overhaul, acquisition assets, PDF guides, ...).

• Created the new brand identity for Tree Digital Factory (logo, corporate website, visual identity, B2B presentations, ...)

• Conducted UX missions and created several digital and print assets.

Bik'air - Hatofa, Customer Experience Designer

AUG. 2017 - AUG. 2018, PARIS, CO-FOUNDER

• Designed a free-floating bike sharing app (iOS / Android), its website and bikes visual identity.

- Worked on business plan marketing and communication strategies.
- Took part in mobility tradeshows and pitchs to municipalities.

Koolekt, Entrepreneurial project in social web & e-commerce

AUG. 2015 - NOV. 2016, COURBEVOIE, FOUNDER

Rent Your Paris, Webdesigner

APR. 2014 - AUG. 2015, PARIS, PERMANENT

Education

Certification of Multimedia project manager (BA equivalent) -L'École Multimédia

2018, PARIS

BA (Hons) in Fashion and luxury Management - Mod'Art International

2015, PARIS

6.5/9 at the International English Language Testing System (IELTS) - 2011 2011, PARIS

High-School Diploma in Economics and Social Sciences, English-language European section

2009, NEUILLY-SUR-SEINE